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**THE 2018 WOMEN'S ALTERNATIVE INVESTMENT SUMMIT CELEBRATES A
DECADE OF DEALMAKING**

10th Annual Summit Features 100+ Speakers from Across Alternative Investments

Lexington, MA, October 29, 2018 – The 10th annual [Women's Alternative Investment Summit](#) returns to The Pierre in New York City on November 8-9, 2018. Conference producer Falk Marques Group anticipates the Summit will attract nearly 450 senior-level women from the world's leading institutional investors, private equity and venture capital firms, and other such alternative investment fields as real estate, credit, hedge funds, infrastructure, and real assets.

Beth Falk, Summit founder and president of Falk Marques Group, says that this conference is “more important than ever in this era of global uncertainty.” In recent years, game-changing elections and movements around the world have shaken up political alliances and challenged financial orthodoxy. At the same time, disruption in the form of artificial intelligence, the blockchain and cryptocurrency, personalized healthcare, and other advanced technologies is presenting both opportunities and challenges for fund managers and allocators. “We have some of the most influential and accomplished women joining us as speakers this year to discuss the impact of economic, political, and technological disruption on investment strategies, portfolio company operations, and the financial markets.”

The Summit features a full schedule of keynote plenary sessions, moderated workshops and panel discussions, facilitated roundtable conversations, and networking opportunities. Included among the 100+ presenters are powerhouse Limited Partners and General Partners including: **Aiofinn Devitt**, Policemen's Annuity & Benefit Fund of Chicago; **Anne Dinneen**, Hamilton College; **Michelle Dipp**, General Atlantic; **Suzanne Donohoe**, KKR; **Adele Gorrilla**, Zunis Investments, LLC; **Sandra Horbach**, The Carlyle Group; **Maureen Joyce**, AEW Capital Management; **Rebecca Kaden**, Union Square Ventures; **Li Ran**, Half Sky Capital; **Teresa McTague**, Aflac Global Investments; **Patricia Nakache**, Trinity Ventures; **Shelby Wanstrath**, Teacher Retirement System of Texas; **Olivia Wassenaar**, Apollo Global Management; **Katherine B. Yearwood**, Bessemer Trust; and many more.

Women are drawn to the Summit by the unmatched depth of the content and the networking and deal-making opportunities that it affords, notes Beth Falk. “As we celebrate our 10th anniversary, we are honored that so many of our attendees return year after year. It truly speaks to the



importance of providing opportunities to help women connect and succeed in this traditionally male-dominated industry.”

Sponsors & Partners — Women’s Alternative Investment Summit 2018

The Women’s Alternative Investment Summit is sponsored at the Platinum level by returning lead sponsors **Kirkland & Ellis** and **KPMG**. Additional sponsors include: *Gold* – **BlackRock, Collier Capital, KKR, and Wellington Management**; *Silver* – **Walkers**; *Specialty* – **Capital Dynamics, UMB Fund Services, and United Healthcare**; *Exhibitors* – **ADP, AltaReturn, and LeverPoint**. For a complete list of sponsors, exhibitors, partners, and supporters, visit the Summit website’s [sponsor page](#). For more information about the conference, visit the [conference website](#) or call +1.781.652.0900.

About Falk Marques Group

Falk Marques Group LLC develops and produces professional conferences, insightful industry news and event content, and unmatched networking opportunities for an international audience of senior-level decision makers in private equity, venture capital, and other alternative investments.

The highly acclaimed Women's Private Equity Summit and Women's Alternative Investment Summit are the cornerstones of the firm’s success. These annual industry events attract more than 600 and 450 attendees, respectively, bringing together institutional investors, fund managers, and advisors to the industry for an honest exchange of business ideas and information, invaluable networking, and unrivaled dealmaking. In 2019, Falk Marques Group will launch a new conference, Women’s Leadership Unbound Summit, that will provide women leaders with an actionable roadmap to enhance their value to their firms and advance to the next level of power. The firm also publishes a weekly e-newsletter, *Women’s PE Briefs*, which showcases the achievements of women in private equity and venture capital. For more information, visit the [Falk Marques Group website](#).

Note to media: The Women’s Alternative Investment Summit is closed to the press. We would be pleased to facilitate interviews with Summit speakers or organizers before or after the conference. Contact Stephanie Schwartz, Falk Marques Group, at +1.781.652.0900 or Stephanie.Schwartz@FalkMarquesGroup.com, to make arrangements or with questions regarding the Summit.

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