

FOR IMMEDIATE RELEASE

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**THE 2015 WOMEN'S ALTERNATIVE INVESTMENT SUMMIT TO ADDRESS UNCERTAINTY
AMID PROSPERITY IN PRIVATE EQUITY AND OTHER ALTERNATIVES**

7th Annual Summit to Be Held November 5-6, 2015 at The Pierre, New York City

Lexington, MASS, September 22, 2015 – Conference producer Falk Marques Group today announced that registration is open for the 7th annual [Women's Alternative Investment Summit](#), November 5-6, 2015, at The Pierre in New York City. This major industry conference attracts a powerful group of women from across the alternative investment spectrum — private equity, venture capital, hedge funds, real estate, debt, infrastructure, and real assets. More than 400 GPs, LPs, and the professionals who advise them come to the conference for the unparalleled networking and business-building opportunities the Summit provides.

This year, more than 80 industry thought leaders and a “Who’s Who” of the private markets will discuss the extraordinary successes of recent years and the uncertainty that lies ahead.

“Over the last five years everything has been up: the stock market, fundraising, company valuations, and exits. Today, prospects for continued global growth, particularly in China, are uncertain,” said Beth Falk, Summit founder and president of Falk Marques Group.

Add in the likelihood of rising interest rates and the impact of a gyrating stock market on valuations and potential IPO’s, and caution abounds. Falk said, “the Women’s Alternative Investment Summit will tackle the most critical issues facing senior private equity and venture capital professionals” in such formats as keynote plenary sessions, moderated panel discussions, and dedicated tracks for each asset class.

The conference kicks off on Thursday, November 5, with “The Economist Roundtable,” an in-depth discussion of the global economy with a panel of respected economists including: Constance Hunter, Chief Economist, KPMG; Michelle Meyer, Deputy Head of U.S. Economics and Managing Director, BofA Merrill Lynch Global Research; and Kathleen Stephansen, Chief Economist and Senior Managing Director, AIG. Friday’s opening panel of leading Chief Investment Officers will be moderated by Elaine M. Hughes, Partner and Chair, Fund Formation and Structuring, Lowenstein Sandler, and will feature Vicki L. Fuller, Chief Investment Officer, New York State Common Retirement Fund; Lila Hunnewell, Chief Investment Officer, Boston University; Jane Moncreiff, Chief Investment Officer, CareGroup, Inc.; and Lucy Rinaldi, Chief Investment Officer, Albert & Mary Lasker Foundation.

At Thursday night's opening Wine Tasting Networking Reception, held at Freds at Barneys New York, top women vintners from Napa and Sonoma will once again present wines from their vineyards' current releases. "We introduced this wine tasting event last year and it was a huge success," said Falk. "Networking with colleagues, while sipping wine poured by the winemakers themselves is the consummate women-powered experience."

Sponsors and Partners — Women's Alternative Investment Summit 2015

The Women's Alternative Investment Summit is sponsored at the Platinum level by [KPMG](#) and [Lowenstein Sandler](#), both are returning platinum sponsors from last year's Summit. Gold Sponsor [Coller Capital](#) returns for its fourth year as a top Summit sponsor, and this year's Silver Sponsors are [KKR](#) and [Wellington Management](#).

For more information about the conference, please visit www.WomensAlternativeInvestmentSummit.com or call +1 781-652-0900. Find the Women's Alternative Investment Summit on Twitter at www.twitter.com/womensAISummit.

Note to media: The Women's Alternative Investment Summit is closed to the press. We would be pleased to facilitate interviews with Summit speakers before or after the conference. Contact Kristi Guillemette, Falk Marques Group, at +1 781-652-0900 or Kristi.guillemette@falkmarquesgroup.com, to make arrangements or with questions regarding the Summit.

About Falk Marques Group

[Falk Marques Group](#) LLC develops and produces professional conferences, insightful industry news and event content, and unmatched networking opportunities for an international audience of senior-level decision makers in private equity, venture capital, and alternative investments. Beth Falk and Raul Marques founded the Lexington, Mass.-based firm in 2007. The [Women's Alternative Investment Summit](#) and [Women's Private Equity Summit](#) are the cornerstones of the firm's success. These major industry events bring together institutional investors, fund managers, and advisors to the industry for an honest exchange of business ideas and information, invaluable networking, and unrivaled deal-making. With the May 2014 launch of [Women's PE Briefs](#), the company's weekly e-Newsletter showcasing the achievements of women in private equity and venture capital, Falk Marques Group is now a multi-platform provider of valuable content to the industry's top leaders.