



**FOR IMMEDIATE RELEASE**

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**THE 2015 WOMEN'S PRIVATE EQUITY SUMMIT TO EXPLORE NEW APPROACHES IN  
PRIVATE EQUITY FOR 2015 AND BEYOND**

*8<sup>th</sup> Annual Summit to be Held March 11 – 13, 2015 at The Ritz-Carlton, Half Moon Bay, California*

**Lexington, MASS, February 19, 2015** – The 8th Annual [Women's Private Equity Summit](#) will be held March 11 – 13, 2015 at The Ritz-Carlton, Half Moon Bay, California. As the major industry conference for senior-level women in private equity and venture capital marks its eighth year, the Summit's influence continues to grow. Conference producer [Falk Marques Group](#) expects nearly 500 attendees at the 2015 event — the largest gathering yet.

Beth Falk, Summit founder and president of Falk Marques Group, notes this year's conference will provide perspective on what lies ahead for the industry as a whole and for key investment sectors. "Private equity and venture capital continue to thrive due to the strong IPO market and corporate acquirers. As a result of this period of sustained growth, firms have been able to return record amounts of capital to limited partners. LPs and GPs want to know if this period of growth will continue." In short, says Falk, the 2015 Women's Private Equity Summit "is an invaluable conference for high-level discussion, non-stop networking, and exploring new approaches and strategies for what's next in the industry."

The Women's Private Equity Summit attracts a powerful group of leaders — GPs, LPs and the professionals who advise them — to make new connections, nurture existing relationships, and discuss successful strategies for doing business going forward. During keynote plenary sessions, moderated panel discussions, candid breakout sessions, and TINA Talks — fast-paced talks inspired by the TED-talk format, offering original ideas about the future of our world — a "Who's Who" of the private markets and industry visionaries will share their insights and experience with Summit attendees.

Keynote speakers include: **Anne Stausboll**, Chief Executive Officer, **California Public Employees' Retirement System (CalPERS)**; **Bess Weatherman**, Managing Director, **Warburg Pincus**; **Jennifer Chatman**, Paul J. Cortese Distinguished Professor of Management, **Haas School of Business, University of California, Berkeley**; **Christyl Johnson**, Deputy Center Director for Technology and Research Investments, **NASA Goddard Space Flight Center**; and **Shelia Lirio Marcelo**, Founder, Chairwoman and Chief Executive Officer, **Care.com**.

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The powerhouse lineup of more than 80 speakers includes a broad range of women from the institutional investor community and the private equity, venture capital, real estate, real asset and debt fields. Featured speakers include: **Susan J. Carter**, Senior Advisor, **Commonfund Capital**; **Jean Hoysradt**, Chief Investment Officer, **Mousse Partners Limited**; **Ann Huntress Lamont**, Managing Partner, **Oak HC/FT** and **Oak Investment Partners**; **Kim Y. Lew**, Vice President and Co-Chief Investment Officer, **Carnegie Corporation of New York**; **Rebecca Lynn**, Co-Founder and General Partner, **Canvas Venture Fund**; **Adrianna Ma**, Managing Director, **General Atlantic**; **Caroline McBride**, Co-Founder and Chief Investment Officer, **Forum Partners**; **Cara C. Nakamura**, Principal, **Princeton University Investment Company**; **Raquel Palmer**, Partner, **KPS Capital Partner**; **Jennifer Paquette**, Chief Investment Officer, **Colorado Public Employees Retirement Association**; and **Dhvani Shah**, CFA, Chief Investment Officer, **Illinois Municipal Retirement Fund**.

**Diana H. Frazier**, co-founder and senior advisor of FLAG Capital Partners, the venture capital and private equity fund-of-funds organization, will be honored as the recipient of the 2015 Private Equity Trailblazer Award, which recognizes pioneering women in the field of private equity and venture capital. She will participate in a keynote interview at the Summit.

A new addition to this year's Summit are Life Trends sessions. These collaborative sessions focus on issues that both affect our daily lives and represent business opportunities for entrepreneurs and investors. Our expert panelists will provide insight on the following topics: Education, Aging, Food, Climate Change, and Collectibles. The Life Trends sessions will complement keynote sessions and in-depth tracked breakout sessions covering private equity, venture capital, firm management, real estate, global investing, BDCs, and life sciences.

### **Sponsors and Partners — Women's Private Equity Summit 2015**

The Women's Private Equity Summit has once again attracted a select group of prominent conference sponsors, several of which are returning for their eighth year as Summit supporters.

The Women's Private Equity Summit is sponsored at the Platinum level by KPMG and Proskauer LLP. KPMG has been a long-standing Summit supporter and Proskauer has sponsored the Summit since its inception. Gold sponsors include: The Abraaj Group, Conway MacKenzie, Denning & Company, GCM Grosvenor Customized Fund Investment Group, KKR, Landmark Partners, and Neuberger Berman.

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For more information visit [www.WomensPrivateEquitySummit.com](http://www.WomensPrivateEquitySummit.com) or call +1781-652-0900. Find the Women's Private Equity Summit on Twitter at [www.twitter.com/womensPEsummit](https://www.twitter.com/womensPEsummit).

**Note to media:** The Women's Private Equity Summit is closed to the press. We would be pleased to facilitate interviews with Summit speakers before or after the conference. Contact Kristi Guillemette, Falk Marques Group at +1781-652-0900 or [Kristi.guillemette@falkmarquesgroup.com](mailto:Kristi.guillemette@falkmarquesgroup.com).

### **About Falk Marques Group**

[Falk Marques Group](#) LLC develops and produces professional conferences, insightful industry news and event content and unmatched networking opportunities for an international audience of senior-level decision makers in private equity, venture capital and alternative investments. Beth Falk and Raul Marques founded the Lexington, Mass.-based firm in 2007. The [Women's Private Equity Summit](#) and [Women's Alternative Investment Summit](#) are the cornerstones of the firm's success. These major industry events bring together institutional investors, fund managers and advisors to the industry for an honest exchange of business ideas and information, invaluable networking and unrivaled dealmaking. With the May 2014 launch of [Women's PE Briefs](#), the company's weekly e-newsletter showcasing the achievements of women in private equity and venture capital, Falk Marques Group is now a multi-platform provider of valuable content to the industry's top leaders.

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