



**EXPANDED SCHEDULE, NEW OFFERINGS MARK THE
6TH ANNUAL WOMEN'S ALTERNATIVE INVESTMENT SUMMIT**

Thursday, November 6 – Friday, November 7, 2014 at The Pierre, NYC

Lexington, MA, October 23, 2014 -- Conference producer [Falk Marques Group](#) announces the 6th Annual [Women's Alternative Investment Summit](#), November 6-7, 2014, at The Pierre in New York City. The Summit has been extended to 1½ days in response to attendee interest in more programming and networking time and now begins at 3:00 p.m. on Thursday, November 6, with an afternoon of keynote discussions. A full day of sessions follows on Friday, November 7. More than 400 senior-level women from across the alternative investment spectrum — private equity, venture capital, hedge funds, real estate, real assets and debt — are expected to attend the 2014 Women's Alternative Investment Summit.

This major industry conference attracts a powerful group of women — GPs, LPs and industry advisors — to facilitate networking, fundraising and dealmaking opportunities. Beth Falk, Summit founder and president of Falk Marques Group, says that attendees will find a host of new offerings on this year's schedule. "We've expanded networking opportunities before and during the conference with the invaluable Summit app. We have added an LP breakfast hosted by Falk Marques Group exclusively for senior executives in public pensions, foundations and endowments. And, to build on the targeted, substantive content for which our conferences are known, the Summit agenda includes expanded dedicated tracks featuring additional sessions developed specifically for attendees in each alternative investment asset class," Falk explains.

The powerhouse lineup of speakers includes a broad range of women from the institutional investor community and the private equity, venture capital, hedge fund, real estate, real asset and debt industries. Among the more than 70 speakers are Afsaneh Beschloss, president and chief executive officer, The Rock Creek Group; former treasurer and chief investment officer, The World Bank; Barbara Novick, vice chairman, BlackRock; Sandra Robertson, chief investment officer and chief executive officer, Oxford University Endowment Management Limited; and Rosalind Hewsenian, chief investment officer, Leona M. and Harry B. Helmsley Charitable Trust.

Another innovative new offering at the 2014 Women's Alternative Investment Summit is the "TINA" Talk, featuring Susan Lyne, president of The BBG Fund at AOL. Coined by Falk Marques Group as an acronym for Transformation | Innovation | New Initiatives | Alternative Strategies, these fast-paced presentations debuted at the March 2014 Women's Private Equity Summit to great acclaim. "Our West Coast Summit attendees loved the concept of brief, provocative ideas presented by influential women who are passionate about their work," recalls Falk. "We're thrilled to bring a TINA Talk to the New York event."

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Change is also the watchword for the social side of the conference. Since its inception, the Women's Alternative Investment Summit has opened with a networking cocktail reception. Hosted by the Falk Marques Group and Platinum Sponsors KPMG and Lowenstein Sandler, this year's evening event is all about wine — tasting it, drinking it and meeting women who produce it. At the festive wine tasting reception held at Fred's at Barneys New York, seven of the top women vintners from Napa and Sonoma will present wines from their vineyards' current releases, from Sauvignon Blanc and Moscato to Petit Sirah, Zinfandel and classic Napa Cabernet Sauvignon. Wines will be expertly paired with a selection of hors d'oeuvres prepared by the chefs at Fred's. Wine tasting table hosts for the evening include: Abbott Capital Management, CarVal Investors, J.C. Flowers & Co., StarVest Partners and Top Tier Capital Partners.

“We're excited to introduce these winemakers and their wonderful wines to Summit attendees and sponsors,” says Falk. “The opening reception is a fabulous evening of good food, great wine and non-stop networking. We know our attendees will love tasting wines poured directly by the women who made them and, perhaps, swap war stories about succeeding in traditionally male-dominated industries.” The featured vineyards are: Coquerel Wines, Iron Horse Vineyards, Parallel Wines, Phifer Pavitt Wines, Rarecat Wines, St. Supery Estate Wines and Vineyard 7 & 8.

The Women's Alternative Investment Summit is sponsored at the Platinum level by KPMG and business law firm Lowenstein Sandler. KPMG was a Silver Sponsor at the 2013 Women's Alternative Investment Summit. Lowenstein Sandler, home to one of the country's leading Investment Management practices, is returning for its third year as a lead sponsor of the New York Summit. Gold Sponsor Collier Capital, a premier global investor in secondaries, returns for its third year as a top Summit sponsor.

Registration is now open for the 2014 Women's Alternative Investment Summit. Visit the web site at www.womensalternativeinvestmentsummit.com.

Please note: The Women's Alternative Investment Summit in New York is closed to the media.

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About Falk Marques Group

[Falk Marques Group](#) LLC develops and produces professional conferences, insightful industry news and event content and unmatched networking opportunities for an international audience of senior-level decision makers in private equity, venture capital and alternative investments. Beth Falk and Raul Marques founded the Lexington, Mass.-based firm in 2006. The [Women's Private Equity Summit](#) and [Women's Alternative Investment Summit](#) are the cornerstones of the firm's success. These major industry events bring together institutional investors, fund managers and advisors to the industry for an honest exchange of business ideas and information, invaluable networking and unrivaled dealmaking. With the May 2014 launch of [Women's PE Briefs](#), the company's weekly e-newsletter showcasing the achievements of women in private equity and venture capital, Falk Marques Group is now a multi-platform provider of valuable content to the industry's top leaders.

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