



**FOR IMMEDIATE RELEASE**

**CONTACT:** Lisa Fruitt  
Fruitt Communications  
781-274-0330  
[lisa@fruittcomm.com](mailto:lisa@fruittcomm.com)

**THE 2014 WOMEN'S PRIVATE EQUITY SUMMIT TO SHOWCASE NEW OFFERINGS,  
EXPANDED NETWORKING OPPORTUNITIES AT 7<sup>TH</sup> ANNUAL CONFERENCE**

*Summit To Be Held March 13 – 14, 2014 at Ritz-Carlton Half Moon Bay, California*

Lexington, MA, February 18, 2014 – The 7th Annual [Women's Private Equity Summit](#) will be held March 13 – 14, 2014 at The Ritz-Carlton, Half Moon Bay, California. As this major industry conference for senior-level women in private equity and venture capital marks its seventh year, the Summit's influence continues to grow. Conference producer [Falk Marques Group](#) expects close to 450 attendees at the 2014 event — the largest gathering yet.

Beth Falk, Summit founder and president of Falk Marques Group, notes this year's conference presents a host of new offerings for its high-level attendees. "The private equity industry is on the move again, and we're shaking things up at the Summit too," says Falk. "We've added pre-Summit networking opportunities, new presentation formats and exciting new speakers. We've even added golf events at the stunning Ritz-Carlton golf course." In short, says Falk, the 2014 Women's Private Equity Summit "continues to present participants a uniquely valuable conference."

The Women's Private Equity Summit attracts a powerful group of leaders — GPs, LPs and advisors to the industry — to facilitate networking, fundraising and dealmaking opportunities and increase access to hard-to-get information. During keynote plenary sessions, moderated panel discussions and topic-focused roundtable conversations a "Who's Who" of the private markets will share their insights and experience with Summit attendees. Featured speakers include **Susan J. Carter**, CEO of Commonfund Capital; **Helen Greiner**, CEO of CyPhy Works and co-founder of iRobot; **Aileen Lee**, Founder, Cowboy Ventures; **Jennifer Fonstad**, Founding Partner, Aspect Ventures; **Lauren Leichtman**, CEO and Founding Principal, Levine Leichtman Capital Partners; **Hollie Moore Haynes**, Managing Director and Co-Founder, Silver Lake Sumeru; **Kelly Williams**, President, GCM Customized Fund Investment Group, L.P and **Sandra A. Urie** and **Andrea Auerbach**, Chairman and CEO and Managing Director, respectively of Cambridge Associates. Cambridge Associates and Ms. Urie will be honored as recipients of the 2014 Private Equity Trailblazer Award, which recognizes pioneering women and companies in the field of private equity and venture capital.

Another intriguing new offering at the 2014 Women's Private Equity Summit are the "TINA" TALKS," coined by Falk Marques Group as an acronym for **Transformation | Innovation | New Initiatives | Alternative Strategies**. Inspired by the TED-talk format, these fast-paced presentations will offer strikingly original ideas about the future of our world in such areas as philanthropy, pension reform and global economic trends.

(more)



7<sup>th</sup> Annual Women's Private Equity Summit/page 2 of 2

TINA talkers include **Kathleen Kennedy Townsend**, Director, The Rock Creek Group and former Maryland Lt. Governor; **Julie Sunderland**, Director, Program Related Investments at the Bill & Melinda Gates Foundation; and **Sarah Alexander**, Managing Director of The Abraaj Group.

In addition to high-profile keynoters and TINA talkers, the Women's Private Equity Summit will present more than 50 dynamic speakers drawn from the private equity world's top limited partners, general partners and advisors.

#### **Sponsors + Partners -- Women's Private Equity Summit 2014**

The Women's Private Equity Summit has once again attracted a select group of prominent conference sponsors, several of which are returning for their seventh year as Summit supporters.

##### **Platinum Sponsors**

- Proskauer LLP
- Rothstein Kass

##### **Gold Sponsors**

- The Abraaj Group
- Denning & Company LLC
- GCM Grosvenor Customized Fund Investment Group
- KKR
- Landmark Partners

##### **Polling Sponsor**

Coller Capital

##### **WiFi Sponsor**

Bank of America Merrill Lynch

##### **Cappuccino Bar Sponsor**

Vista Equity Partners

##### **Educational Partners**

- Kauffman Fellows
- SEO
- Robert Toigo Foundation

##### **Exhibitors**

- Private Equity Growth Capital Council
- Square 1 Bank

##### **Collaborative Partners**

- ILPA
- NVCA

##### **Supporting Associations**

- Emerging Markets Private Equity Association (EMPEA)
- National Association of Investment Companies (NAIC)

For more information visit [www.womensprivateequitysummit.com](http://www.womensprivateequitysummit.com) or call 781-652-0900. Find the Women's Private Equity Summit on Twitter at [www.twitter.com/womensPEsummit](http://www.twitter.com/womensPEsummit).

**Note to media:** The Women's Private Equity Summit is closed to the press. We would be pleased to facilitate interviews with Summit speakers before or after the conference. Contact Lisa Fruitt, Fruitt Communications, at 781-274-0330 or [lisa@fruittcomm.com](mailto:lisa@fruittcomm.com).

###