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**SECOND ANNUAL WOMEN'S PRIVATE EQUITY SUMMIT  
SCHEDULED FOR MARCH 12 – 13, 2009**

***Summit Theme—Game Change: Leveraging the New Reality—Addresses the  
Profound Challenges and Enormous Opportunity Facing Private Equity***

Lexington, MA, February 4, 2009 – Following a successful inaugural conference that attracted close to 250 senior-level women in the field of private equity, the second annual [Women's Private Equity Summit](#) will be held March 12 – 13, 2009 at the Ritz-Carlton Half Moon Bay, California. The theme for this year's Summit is "Game Change: Leveraging the New Reality," reflecting the extraordinary changes that have roiled the private equity marketplace in recent months. This one-of-a-kind conference will bring together an influential inner circle of alternative investment professionals to facilitate networking, fundraising, and deal-making opportunities and help participants chart a creative course in transformative times.

Beth Falk, founder of the Women's Private Equity Summit, said this year's conference will provide top LPs, GPs, and industry advisors a unique forum to exchange ideas on the critical challenges and considerable opportunities facing the industry. "With the public and private markets in such flux and the current environment a moving target, we're offering a varied, content-rich program that tackles the hot industry topics everyone's thinking about."

**Nicole Arnaboldi**, Vice Chairman, Alternative Investments, Credit Suisse and USBanker magazine's top "Nonbank Woman in Finance" for 2008, will be the featured Keynote Interview at the Summit. General Session topics include "New Horizons for Private Equity: Top GPs and LPs Tackle the New Reality," "Investment Action and Opportunity Expand on the Global Stage," and "Seasoned Limited Partners Share Expectations of the Asset Class." Breakout sessions shine a light on LP Activity, Buyouts, Venture Capital, and Human Capital. New this year are pre-conference workshops "Secondary Market Transactions and Fund Restructuring: Innovative Solutions Addressing Investors' Needs," and "Fundraising in a Challenging Climate." Among other prominent speakers are **Raudline Etienne**, Chief

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Investment Officer, New York State Common Retirement Fund; **Jacqueline Reses**, Partner, Apax Partners; **Molly Ashby**, Chairman and CEO, Solera Capital; **Diana Frazier**, Managing Partner, FLAG Capital Management; **Kathleen Bacon**, Managing Director, HarbourVest Partners (London); **Ann Winblad**, Managing Director, Hummer Winblad Venture Partners; and **Christy Richardson**, Director of Private Equity Investments, The William and Flora Hewlett Foundation.

The Women's Private Equity Summit has once again attracted a select group of prominent conference sponsors who join this influential gathering of senior-level women from the U.S., Latin America, Europe, and Asia. This year's sponsors are:

- **Platinum Sponsor:** Proskauer Rose LLP
- **Gold Sponsor:** Denning and Company LLC
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- **Educational Partner:** Kauffman Fellows Program
- **Exclusive National Newspaper Sponsor:** The Wall Street Journal
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  - Private Equity News
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For more information visit [www.womensprivateequitysummit.com](http://www.womensprivateequitysummit.com) or call 781-652-9610.

Summit Founder and Director Beth Falk can be reached at [beth.falk@womensprivateequitysummit.com](mailto:beth.falk@womensprivateequitysummit.com).

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#### **About Falk Marques Group -- Conference Organizer**

[Falk Marques Group LLC](http://www.falkmarquesgroup.com) develops and produces professional conferences and information-rich networking forums for senior level decision-makers, with a particular focus on the private equity, healthcare, and technology industries. Led by respected conference and event executive Elizabeth (Beth) Falk, Falk Marques Group is an unbiased source of information and networking, identifying market needs and generating concepts and content focused solely on fulfilling the needs of identified target audiences. More information is available at [www.falkmarquesgroup.com](http://www.falkmarquesgroup.com).