



**FOR IMMEDIATE RELEASE**

**Contact:** Lisa Fruitt  
[lisa@fruittcomm.com](mailto:lisa@fruittcomm.com)  
781-274-0330

**FIFTH ANNUAL WOMEN'S ALTERNATIVE INVESTMENT SUMMIT CONVENES  
IN NEW YORK CITY AT CRITICAL TIME FOR WORLD ECONOMY**

*November 7 & 8, 2013 at The Pierre, NYC*

**Lexington, Mass., October 11, 2013** -- The [Women's Alternative Investment Summit](#) is returning to New York for its fifth year on November 7 & 8, 2013 at The Pierre hotel in midtown Manhattan. Last year, the Summit was held amid the ordeal of Hurricane Sandy, with those who could travel using buses, caravans, and taxis to get to the conference. This year, an ordeal of a different sort — the U.S. government shutdown and looming budget crisis — is the pre-Summit backdrop for this can't-miss industry gathering. More than 350 senior-level women from across the alternative investment spectrum — GPs, LPs, and the professionals who serve them — are expected to attend the fifth annual Women's Alternative Investment Summit.

The 2013 Summit will provide insight on the narrowing of differences between the hedge fund and private equity industries. As firms from those two worlds find themselves battling for not only capital from limited partners but also for the right to invest in or restructure companies, leading institutional investors and top fund managers from both industries will offer their perspective on risk management, capital raising and deal making in this new environment.

**Summit Keynoters and Presenters**

Three prominent industry leaders will keynote the Summit: **Madelyn Antoncic, PhD**, Vice President and Treasurer, World Bank; **Janet Cowell**, State Treasurer, North Carolina; and **Sonia Gardner**, President and Co-Founder, Avenue Capital Group.

Featured speakers include **Paula Volent**, CFA, Bowdoin College; **Kim Y. Lew**, Carnegie Corporation of New York; **Cheryl D. Alston**, Employees' Retirement Fund of the City of Dallas; **Darcy Bradbury**, D.E. Shaw & Co.; **Raquel Palmer**, KPS Capital Partners; **Ann Huntress Lamont**, Oak Investment Partners; **Pamela M. Alsterlind**, Partners Group (USA); **Kathleen Kelley**, Queen Anne's Gate Capital Management; **Amy Falls**, Rockefeller University; **Sue Toigo**, Robert Toigo Foundation and Fitzgibbon Toigo Associates.

(more)

Beth Falk, president of Falk Marques Group, the Women's Alternative Investment Summit's founder and producer, characterized the keynoters and presenters as "the strongest group of speakers ever from the institutional investor community and the private equity, venture capital, hedge fund, real asset and infrastructure industries. We are thrilled that such a broad range of influential and accomplished women are joining us for our fifth New York Summit."

The Women's Alternative Investment Summit opens on the evening of Thursday, November 7, 2013 with a networking cocktail reception at the restaurant Daniel, followed by a full-day program on Friday, November 8, at The Pierre. New to this year's program are optional Pre-Conference Workshops, providing in-depth insight into key topics in private equity and alternative investments, including "Fundraising: The Ins and Outs of Winning Over LPs" and "The Compensation Game: Playing It Right."

### **Summit Sponsorship**

The Women's Alternative Investment Summit has attracted a select group of sponsors from the financial, legal, corporate and non-profit sectors. The Summit's Platinum Sponsor is law firm **Lowenstein Sandler**, home to one of the country's leading Investment Management practices. Lowenstein Sandler is returning for its second year as lead sponsor of the New York Summit. Last year's Silver Sponsor **Coller Capital**, a leading global investor in secondaries, returns for a second year of sponsorship as a Gold Sponsor. Four-year Silver Sponsor **Landmark Partners**, a private equity and real estate firm specializing in secondary investments, is joined at that level by new sponsor **KPMG LLP** (KPMG), whose Alternative Investments Practice serves alternative funds and their sponsors in all of the significant industry locations. KPMG's Alternative Investments practice focuses on providing audit, tax and advisory services to hedge, private equity, real estate, infrastructure and fund of funds, and is an integral part of the firm's Financial Services line of business.

Educational Partners **Kauffman Fellows Program** and the **Robert Toigo Foundation** continue their long-term relationship with the Summit. Also returning as Partners are the **National Venture Capital Association** and **Emerging Markets Private Equity Association**. **Family Office Review** is a first-time partner for the Summit, collaborating with the Falk Marques Group on the invitation-only pre-conference Workshop.

For more information about the Women's Alternative Investment Summit call 781-652-0900 or visit [www.WomensAlternativeInvestmentSummit.com](http://www.WomensAlternativeInvestmentSummit.com).

Please note: The Women's Alternative Investment Summit in New York is closed to the media.